NCC Cable System Order

Re280021 Prignt Dubes Prignt D			30	\$530.00	\$265.00	2		,	×	×	×	×	×	×	24:00	19:00	6/12/16	6/6/16	AVG. ALL WKS<	ESPN	13
Septicon Product Pro			30	\$530.00	\$265.00	2							×	_	24:00	19:00	6/5/16	5/30/16	AVG. ALL WKS<	ESPN	12
Re2582221 Commonated Coration Regulation Coration Coration			30	\$530.00	\$265.00	2		,	×	-	-	-	×		24:00	19:00	5/8/16	5/2/16	AVG. ALL WKS<	ESPN	1
R2280221 R2280221			30	\$530.00	\$265.00	2			×			-	×	×	24:00	19:00	5/1/16	4/25/16	AVG. ALL WKS<	ESPN	10
Page 10 Page			30	\$530.00	\$265.00	2			×		-	\vdash	×	×	24:00	19:00	4/24/16	4/18/16	AVG. ALL WKS<	ESPN	9
Sc20021 Sc20021 Sc20021 Sc20022 Sc20			30	\$530.00	\$265.00	2		1	×	-		-	×	×	24:00	19:00	4/3/16	3/28/16	AVG. ALL WKS<	ESPN	8
Sc250021			30	\$0.00	\$156.00	0			×	\vdash	-	_	×	×	19:00	16:00	6/19/16	6/13/16	VARIOUS	ESPN	7
62260221			30	\$312.00	\$156.00	2		-	×				×	×	19:00	16:00	6/12/16	6/6/16	VARIOUS	ESPN	6
62260221 Elignt Lates Conneas/Grand Rapids Interconnect, M Elignt Lates Conneas/Grand Rapids Conneas/			30	\$312.00	\$156.00	2			×				×	×	19:00	16:00	6/5/16	5/30/16	VARIOUS	ESPN	Cī
62260221 Flight Uales Class Cl			30	\$312.00	\$156.00	2		1	×	\vdash		-	×	×	19:00	16:00	5/8/16	5/2/16	VARIOUS	ESPN	4
E2250221 E2260221 E22602221 E22			30	\$312.00	\$156.00	2	1	,	×	-		-	×	×	19:00	16:00	5/1/16	4/25/16	VARIOUS	ESPN	ω
E2260221 Flight Dates Equition Equit			30	\$312.00	\$156.00	2			×	\vdash		_	×	×	19:00	16:00	4/24/16	4/18/16	VARIOUS	ESPN	2
62260221 62260221			30	\$312.00	\$156.00	2		,	×	-	100	-	×	×	19:00	16:00	4/3/16	3/28/16	VARIOUS	ESPN	-3
R2260221 Flight Dates D3/26/19 - D6/19/10 Primary Demo Advertiser Primary Demo Cable Nielsen Live+1 May 15 Primary Demo Cable Nielsen Live+1 May 15 Primary Demo Cable Nielsen Live+1 May 15 R1:6.8 removing spots from final week. Please Review and Confirm. Thanks! Product Code Advertiser	Comment	Line	Spot	Total Cost	Unit Cost	Total Spots	MP	RTG	o					Z	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
Reconstruction Reco																					
62260221 Flight Dates College College														92	m. Thanks	and Confin	e Review	week. Pleas	R1: 6.8 removing spots from final		Comments :
62260221 Flight Dates Color Syrio Concast/Grand Rapids Interconnect, MI Agency American Petroleum Institute HF Shale Collin Moore Frimary Demo Adults 35+ Collen Nielsen Live+1 May15 Frimary Demo Adults 35+ Collen Collen Nielsen Live+1 May15 Frimary Demo Adults 35+ Collen Collen Nielsen Live+1 May15 Frimary Demo Adults 35+ Collen Collen Nielsen Live+1 May15 Frimary Demo Adults 35+ Collen Co											duirec	al Ke	pprov	Þ	d Policy	Makegoo					
62260221 Flight Dates 03/28/16 - 00/19/10 62260221	'	MG		+	8 3							35+	dults	D	Jemo	Primary [Cable Nielsen Live+1 May15		Survey
62260221 Flight Dates 03/28/16 - 00/19/10 Comcast/Grand Rapids Interconnect, MI Advertiser American Petroleum Institute HF Shale Total # of Weeks Strotal Spots Strotal Spot		COSt Fel opor			old On									-					Not accepted		Status
62260221 Flight Dates 03/28/16 - 00/19/10 Objection Commod Part Commodition Commod		00.0			filiate Split									-	itus	Credit Sta			(301) 951-2620		Phone
62260221 Flight Dates Concest/Grand Rapids Interconnect, MI Flight Dates Concest/Grand Region Media Services, Inc Common Moore Agency Strategic Media Services, Inc Version 2 Vs. 1 2 Vs. 1 Commast/Grand Rapids Advertiser American Petroleum Institute HF Shale Show All Lines Total # of Weeks Total # of Weeks \$5,052. Brenda Hadley Product Code 76 Commission Net Total Net Total Net Total \$4,294.	147				otal Spots	1								-	lame	Product N			Washington		Office
62260221 Flight Dates 03/28/16 - 06/19/16 Objection Concest/Crand Rapids Interconnect, MI Agency Strategic Media Services, Inc Version 2 Vs. 1 Comcast/Grand Rapids Advertiser American Petroleum Institute HF Shale Total # of Weeks Total # of Weeks Brenda Hadley Product Code 76 Commission Commission	\$4,294.20				et Total	Ž							75	Οij		Est Code			Collin Moore	Sales Coordinator	sales Co
62260221 Flight Dates O3/26/10 - Oto 19/10 Operation O2/26/10 - Oto 19/10 Operation Ozici 19/10 Ozici 19/1	\$757.80				mmission	δ.							6	7.	ode	Product C			Brenda Hadley		Æ
62260221 Flight Dates U3/28/10 - U6/19/10 6625 Agency Strategic Media Services, Inc Comcast/Grand Rapids Interconnect, MI Advertiser American Petroleum Institute HF Shale Grand Rapids Flight Dates U3/28/10 - U6/19/10 Strategic Media Services, Inc Show All Lines Total # of Weeks Total # of Weeks	\$5,052.00				ital	12.							4	4.	de	Client Co.					
62260221 Flight Dates U3/28/ to - 0o/19/ to 62260221 6625 Agency Strategic Media Services, Inc Comcast/Grand Rapids Interconnect, MI Advertiser American Petroleum Institute HF Shale Show All Lines	21 22 22			sks	ital # of Wee] ਰ													Grand Rapids		Market
D221 Flight Dates 03/28/16 - 06/19/10 Agency Strategic Media Services, Inc Version	5			"	low All Lines	Īō.		HF Shale	titute	m Ins	troleu	an Pe	meric	Þ		Advertise		onnect, MI	Comcast/Grand Rapids Interc	lame	System Name
Fight Dates 03/28/16 - 05/19/16		Vs. 1	N		rsion	 			s, Inc	rvice	dia Se	ic Me	trateg	S		Agency			6625		Syscode
Lindate Date		06/08/16	0		Update Date	Ę				3,	119/10	6 - 06	3/28/1	O.	Se	Flight Dates			62260221		Order#

NCC Cable System Order

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Order#	62260221	Flight Dates	03/28/16 - 06/19/16	Update Date	06/08/16
Syscode	6625	Agency	Strategic Media Services, Inc	Version	2 Vs. 1
System Name	Comcast/Grand Rapids Interconnect, MI	Advertiser	American Petroleum Institute HF Shale	Show All Lines	
Market	Grand Rapids			Total # of Weeks	12
		Client Code	44	Total	\$5,052.00
					\$ 757
AE	Brenda Hadley	Product Code	76	Commission	\$/5/.80
Sales Coordinator	Collin Moore	Est Code	575	Net Total	\$4,294.20
Office	Washington	Product Name		Total Spots	24
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 May15	Primary Demo	Adults 35+	GRP -	GIMP -
1		Makegood Policy	Approval Required	CPP -	CPM -
Comments:	R1: 6.8 removing spots from final week. Please Review and Confirm. Thanks!	v and Confirm. Thanks!			

											1	4	4									
Line	Net	Program	am	Start Date	Stop Date	Start Time	Stop Time	3		\$	-1	П	S	S	M T W T F S S RTG	MP	Total Spots	Unit	Total Cost	Spot	Line C	Line Comment
14	ESPN	ESPN AVG. ALL WKS<		6/13/16	6/13/16 6/19/16 19:00	19:00	24:00	× × × × ×	×	×	×	×	×	×	5	ä	0	\$265.00	\$0.00	30		
		Apr 2016 May 2016 Jun 2016 Jul 2016 Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017	/ 2016 Ju	un 2016	Jul 2016	Aug	2016	Sep	20	16	00	t 20	16	No	v 2016	Dec	2016	Jan 201	7 Feb	2017	Mar 2017	Total
SPOTS	S.	8	8	8	0		0	-	0			0			0		0	0		J	0	24
AMT		\$1,684.00 \$1,684.00		\$1,684.00	\$0.00	€	\$0.00	€9	\$0.00			\$0.00			\$0.00	40	\$0.00	\$0.00	\$0.00	00	\$0.00	\$5,052.00

62260221 | Grand Rapids | Comcast/Grand Rapids Interconnect, MI | 6625 |

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Date Printed

06/08/16

SYSTEM APP: